

## Faculty Resource – Embedding PDFs and YouTube Videos in the CMD

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## **Embedding PDFs on the CMD**

- 1. Download and save the relevant PDF from the BRYT website on your computer.
- 2. Sign in to the CMD, using the link provided to you by the Schulich School of Business (Course instructors have their own unique link).
- 3. Sign in using your Schulich credentials.

Schu	lich School of Business	
	PLEASE LOGIN	
	Please use your full email address to login. (Example: joce08@achulich.yorku.ca) Other usernames will not be accepted.	
	Email Address: Internet Password:	
Forg	of Password Information Services & Technology, Schulich School of Business	

4. When the CMD loads, click on the **New Material** button.

All Course M	aterials				
New Material	Delete Selected	Make Selected	Public	Make Selected Private	Notify Students
				Previous	s 1 Next
Subject		From	Da	e	Categories

- 5. This will take you to a new page. Fill out the relevant fields, such as:
  - Subject Type the name of the BRYT PDF
  - **Categories** Add tags such as company research
  - Description Include a brief description of the PDF

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6. Click on the **Attach Files** link, then the **Choose File** button, and select the BRYT resource you downloaded onto your computer.



7. After selecting and attaching the file, you will now see it added to the form. Click the **Save** button to finalize the process.

This PDF will show you how to find CSR reports for various companies.  Press ALT  Attach Files  File Type Size File Name Created On	Image: Sector of the secto	Font <ul> <li>Size</li> <li>Size</li></ul>	ubject:	BRYT: Locate	CSR Report	s and Learn How to Read The	m		
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8. You will now see the PDF on your CMD homepage.

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New I	Material	Delete Selected	Make Selected Public	Make Select	ed Private	Notify Students		
							Previous	1 Next
	Subject			Fro	m	Date		Categories
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## **Embedding YouTube Videos on the CMD**

1. Go to the BRYT website and click on the **YouTube icon** on the far right side of the website.



2. This will take you to the Peter F. Bronfman Business Library's YouTube channel. Click on the video you would like to embed. Underneath the title of the video, click on the **Share** link, and then the **Embed** link. Copy the embed code.

How to find a privately-held company's strategy
Bronfman Business Library - York University           Subscribe         8
Add to Add to More
Share Embed Email
<iframe allowfullscreen="" frameborder="0" height="315" src="https://www.youtube.com/embed/aEoAcSPLo1Q" width="560"></iframe>

- 3. Sign in to the CMD, using the link provided to you by the Schulich School of Business (Course instructors have their own unique link).
- 4. Sign in using your Schulich credentials.

Schulich School of Business
PLEASE LOGIN
Please use your full email address to login. (Eltample [biologi]@address.to login. Other useriments with of the output.
Email Address: Internet Password:
Sign In
Forgot Password
Information Services & Technology, Schulich School of Business

5. When the CMD loads, click on the **New Material** button.

All Course	Materials				
New Material	Delete Selected	Make Selected F	Public Ma	ke Selected Private	Notify Students
				Previous	1 Next
Subject	1	From	Date		Categories

- 6. This will take you to a new page. Fill out the relevant fields, such as:
  - Subject Type the name of the BRYT video
  - Categories Add tags such as company research
  - **Description** Include a brief description of the video

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7. Scroll down the page and click on the **Share Videos From YouTube or Schulich StreamServer** link.



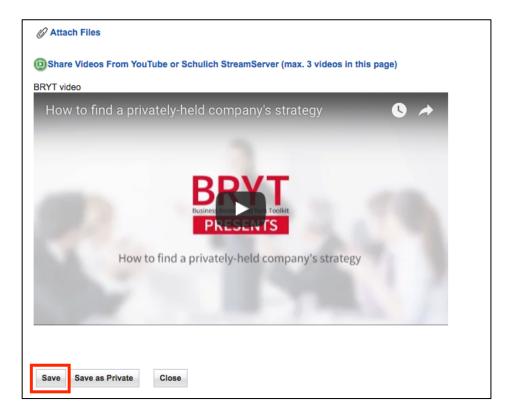
8. This will open a pop-up box. The instructions under **Option 1 – YouTube** should be followed.

Share Videos from youtube.com OR Schulich Stream Server (Need Help? Call 416-736-2100, ext 66356 OR Email HelpDesk)	3
Embed Video (2 Options)	
[1] YouTube: Access www.youtube.com Select a video Click on SHARE tab on YouTube page Click on EMBED tab on YouTube page Copy presented text(already selected) Paste text in upper box before these steps Provide a short description in lower box	
<ul> <li>[2] Schulich Streaming Server:</li> <li>Arrange with IS&amp;T to mount your video on Streaming Server</li> <li>Paste received link directly in upper box</li> <li>Provide a short description in lower box</li> </ul>	
Short Description(Optional)	
Done	

9. Paste the YouTube embed code into the first box and then add a short description below (optional). Click the **Done** button.

Share Videos from youtube.com OR Schulich Stream Server 📀
(Need Help? Call 416-736-2100, ext 66356 OR Email HelpDesk)
Embed Video (2 Options)
[1] YouTube:
<ul> <li>Access www.youtube.com</li> <li>Select a video</li> <li>Click on SHARE tab on YouTube page</li> <li>Click on EMBED tab on YouTube page</li> <li>Copy presented text(already selected)</li> <li>Paste text in upper box below these steps</li> <li>Provide a short description in lower box</li> </ul>
[2] Schulich Streaming Server:
<ul> <li>Arrange with IS&amp;T to mount your video on Streaming Server</li> <li>Paste received link directly in upper box</li> <li>Provide a short description in lower box</li> </ul>
src="https://www.youtube.com/embed/aEoAcSPLo1Q" frameborder="0" allowfullscreen>
Short Description(Optional)
BRYT video
Done

10. You will now see your video embedded in the CMD. Click the **Save** button to finalize the process.



11. You will now see the link to the embedded video on your CMD homepage.

All Course Materials						
New	Material	Delete Selected	Make Selected Public	Make Selected Private	Notify Students	
						Previous 1 Next
	Subject			From	Date	Categories
	BRYT: How to find a privately-held company's strategy			Stephanie Quail	May 2, 2016 1:08:13 PM	Private company research