

Finding Company History in Historical Newspaper Archives

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(Click the above headings to be taken to relevant section)

Financial Times Historical Archive 1888 – 2010

This is a great resource for studying public affairs and financial history of the last 120 years. Every item printed in the paper, from 1888 to 2010, can be searched and browsed in this database. Topics covered include industry, energy, international politics, management, personal finance and arts..

1. Click on [this link](#) to access Financial Times Historical Archive.
2. If you are off-campus, you will be prompted to enter your Passport York ID.
3. This will take you to the homepage of Financial Times Historical Archive.

The screenshot shows the homepage of the Financial Times Historical Archive. At the top, there is a navigation bar with links for 'Not signed in? LOGIN', 'Change Databases', 'YORK UNIV LIBRARY (CANADA)', 'Return to Library', 'LOG OUT', and 'Help'. The main header features the 'FT' logo, the title 'FINANCIAL TIMES Historical Archive 1888 - 2010', and the 'GALE CENGAGE Learning' logo. Below the header, there are navigation tabs for 'Home', 'Advanced Search', 'Browse Edition', and 'Essays', along with a dropdown menu for 'Artemis Primary Sources'. The 'Advanced Search' section is highlighted, showing three search input fields, each with a dropdown menu set to 'Entire Document' and a 'None' option. There are 'Add A Row', 'Clear', and 'Search' buttons at the bottom of the search area.

4. Sample search topic: **Hudson's Bay's fur sales in its early days**. Type in **Hudson's Bay**. To keep our search broad, we won't put double quotations around this phrase; instead, select **Title** from the dropdown menu. By selecting **Title**, we have told the database to only search the titles of the articles for our key words.

This screenshot shows the search interface with the text 'Hudson's Bay' entered in the first search field. The dropdown menu for this field is set to 'Title'. The other two search fields are empty, and their dropdown menus are set to 'Entire Document'. The 'Search' button is highlighted with a red box.

5. On the next line, type in **fur sales** and put double quotations around this keyword phrase. We're going to search the entire document for this phrase, so it can be better to be more specific. Finally, click the **Search** button.

This screenshot shows the search interface with the text 'Hudson's Bay' in the first field and '"fur sales"' in the second field. The dropdown menu for the second field is set to 'Entire Document'. The 'Search' button is highlighted with a red box.

6. On the search results page, you will see more filtering options on the left.

7. To access more search tips for this database, click on the **Help** link in the header navigation. A new window will pop-up.

8. On the pop-up window, click on the + sign next to **Searching** to expand this topic, then click on **Search Tips** to see a list of useful search tips for this database.

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Searching

Select the links under **Searching** from the table of contents frame at the left to learn how to perform a basic search from the home page and how to create Advanced Searches.

Clicking a topic title from the Help table of contents displays the Help in the right-hand frame. Clicking a plus sign (+) displays subtopics. Clicking a minus sign (-) hides the subtopics. You may use your browser's **Back** and **Forward** commands to navigate Help pages.

The Economist Historical Archive 1888 – 2012

This database provides online access to the Economist as a fully searchable digital collection where articles are provided in PDF format. It covers the period of 1888 to 2012. Its content includes news, analysis, commentary, editorials, statistics, demographics, letters to the editor, obituaries, and historical photographs, as well as special surveys and supplements on countries and industries.

1. Click on [this link](#) to access the Economist Historical Archive.
2. If you are off-campus, you will be prompted to enter your Passport York ID.
3. This will take you to the homepage of the Economist Historical Archive.

4. Sample search topic: **Strikes in the steel industry**. Type in **steel** and select **Article Title** from the dropdown menu. This will make our search more specific, as we're telling the database to only search the titles of articles for this keyword.

- On the next line, type in **strike** and click on search. Keep **Entire Document** selected. You will now be searching entire articles for mention of the keyword steel. Click on the **Search** button.

ADVANCED SEARCH

FUZZY SEARCH ?

steel IN Article Title None

And strike IN Entire Document None

And IN Entire Document None

ADD A ROW CLEAR SEARCH

- You will now be taken to the search results page. You can narrow down your search results using the filtering options on the left.

SEARCH RESULTS

Results for Advanced Search ((Article Title= (steel)) And (Entire Document= (strike)))

Sort By: Publication Date - Ascending

Showing 1- 20 of 606

Go To Page: GO

Limit By: Publication Section

Advertising (11)
Business News (322)
News (252)
Opinion and Editorial (21)

Prices Of Iron And Steel In The United States.
The Economist (London, England), Saturday, December 12, 1885; pg. 8;
Issue 2207. (324 words)

- To access additional search tips for this database, click on the **Help** link in the header navigation. This will open a pop-up window.

Not signed in? LOG IN Change databases YORK UNIV LIBRARY (CANADA) Return to library LOG OUT **Help?**

The Economist Historical Archive 1843-2012

HOME | ADVANCED SEARCH | BROWSE BY DATE | SEARCH HISTORY

- Click on the **+ sign** next to Searching to expand it. Then click on **Search Tips** to see a list of useful tips.

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Searching

Welcome to the The Economist Historical Archive, 1843-2007

Searching

The Home Page / Basic

Basic Search

The Search this Archive box or basic search using the Entire Document to narrow your search by publication date, which is visible on non-searching articles, to perform a basic search.

Advanced Search

Lets you conduct a search on a specific area that you select including Article Title, Author and include by publication year and/or

Search Tips

Note: Refer to the Search Tips page to learn how to view an issue.