STEP-BY-STEP:

HOW TO FIND INDUSTRY CODES

Use this document to learn how to conduct industry research in subscription databases using the following industry codes:

NAICS Codes

NAICS (North American Industrial Classification System) codes classify industries and can be used to search and filter results in York University's business databases.

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1   To find the NAICS code for an industry sector, start at Statistics Canada's **NAICS Lookup site**.

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2   Select the **code** next to the sector that best describes the economic activity you want to research.

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3 Alternatively, type the **name of the economic activity** in the search bar and press Enter/Return.

4 Read through the **NAICS code break-down** to view the different levels of specificity. The shorter the code, the more high-level the industry category will be.

5 Use all six digits in the NAICS code when you want to target your research to a specific country or national industry. (The sixth digit represents both.)
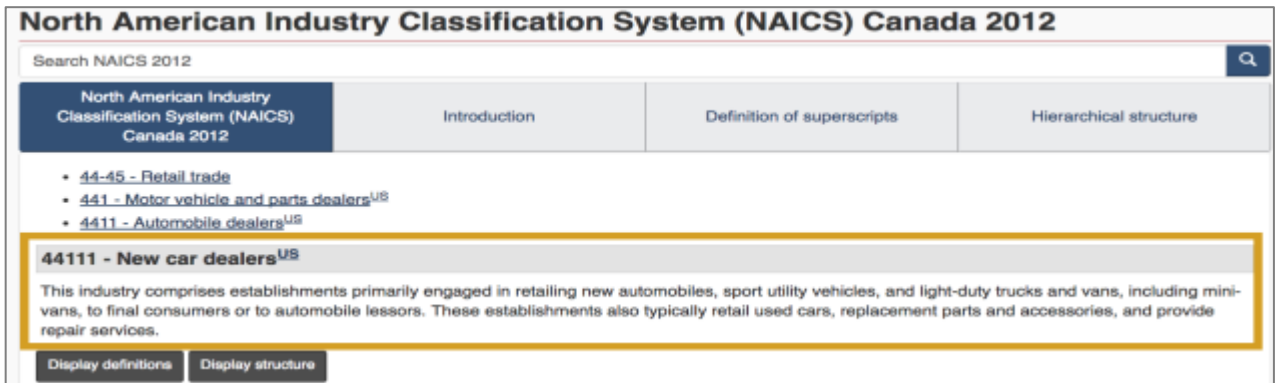
6 Click the code that best matches your need from the **results list**.

7 Read the **full description** of the sector to ensure it includes the type of business you are looking for.

8 Once you have the industry code you need, use it to search and filter results in databases like Hoovers.