

STEP-BY-STEP:

# HOW TO FIND INDUSTRY CODES

Use this document to learn how to conduct industry research in subscription databases using the following industry codes:

NAICS CODES ..... 2

# NAICS Codes

NAICS (North American Industrial Classification System) codes classify industries and can be used to search and filter results in York University's business databases.

- 1 To find the NAICS code for an industry sector, start at Statistics Canada's [NAICS Lookup site](#).

Statistics Canada / Statistique Canada

Search website

Information for... | Browse by subject | Browse by key resource | About StatCan | Canada.ca

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## North American Industry Classification System (NAICS) Canada 2012

Search NAICS 2012

North American Industry Classification System (NAICS) Canada 2012 | Introduction | Definition of superscripts | Hierarchical structure

### Classification structure

Display definitions

- 2 Select the **code** next to the sector that best describes the economic activity you want to research.

Classification structure	
Display definitions	
Code	Sector
<a href="#">11</a>	Agriculture, forestry, fishing and hunting
<a href="#">21</a>	Mining, quarrying, and oil and gas extraction
<a href="#">22</a>	Utilities
<a href="#">23</a>	Construction
<a href="#">31-33</a>	Manufacturing
<a href="#">41</a>	Wholesale trade
<a href="#">44-45</a>	Retail trade
<a href="#">48-49</a>	Transportation and warehousing
<a href="#">51</a>	Information and cultural industries
<a href="#">52</a>	Finance and insurance

- 3 Alternatively, type the **name of the economic activity** in the search bar and press Enter/Return.

North American Industry Classification System (NAICS) Canada 2012

new car dealers

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- 4 Read through the **NAICS code break-down** to view the different levels of specificity. The shorter the code, the more high-level the industry category will be.

Results from NAICS 2012

new car dealers

6 results [Show summaries](#)

1. NAICS 2012 - 44111 - New car dealers - Industry
2. NAICS 2012 - 441110 - New car dealers - Canadian industry
3. NAICS 2012 - 441110 - New car dealers - All examples
4. NAICS 2012 - 441120 - Used car dealers - Canadian industry
5. NAICS 2012 - 4411 - Automobile dealers - Industry group
6. NAICS 2012 - 811192 - Car washes - All examples

- 5 Use all six digits in the NAICS code when you want to target your research to a specific country or national industry. (The sixth digit represents both.)

Results from NAICS 2012

new car dealers

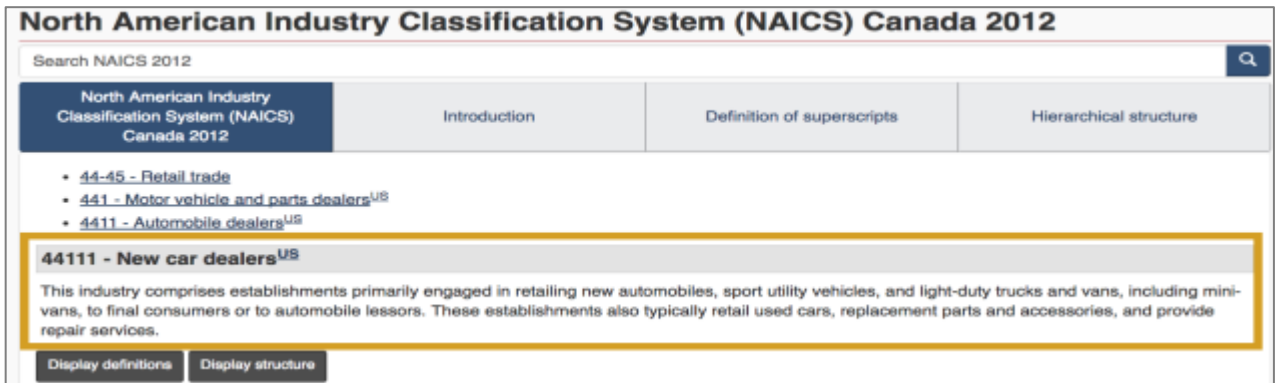
6 results [Show summaries](#)

1. NAICS 2012 - 44111 - New car dealers - Industry
2. NAICS 2012 - 441110 - New car dealers - Canadian industry
3. NAICS 2012 - 441110 - New car dealers - All examples
4. NAICS 2012 - 441120 - Used car dealers - Canadian industry
5. NAICS 2012 - 4411 - Automobile dealers - Industry group
6. NAICS 2012 - 811192 - Car washes - All examples

6 Click the code that best matches your need from the **results list**.



7 Read the **full description** of the sector to ensure it includes the type of business you are looking for.



8 Once you have the industry code you need, use it to search and filter results in databases like Hoovers.

