

STEP-BY-STEP:

FIND INDUSTRY PRODUCTS AND SERVICE INFORMATION

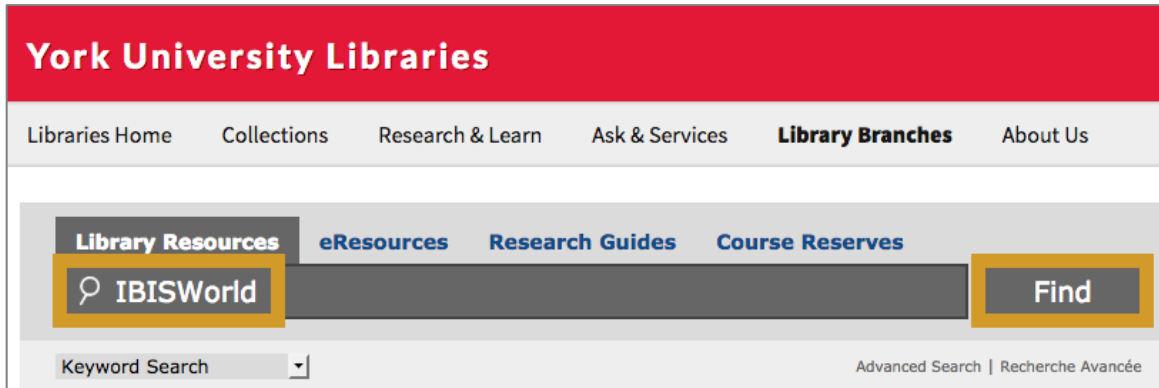
Use this document to find industry products and service information.

IBISWorld	2
Passport	4

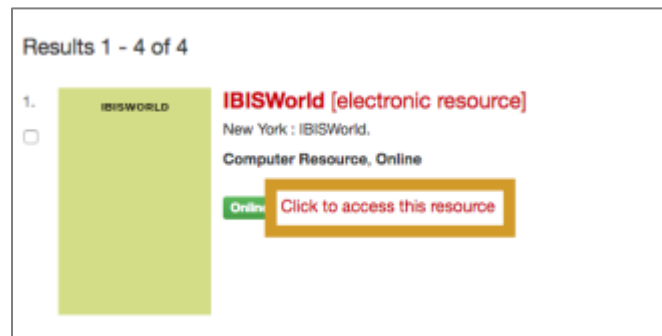
IBISWORLD

The specialized Industry Reports include small, niche industries (more granular than NAICS codes), where information can be harder to find.

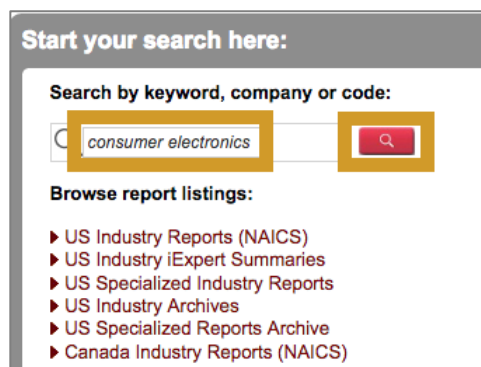
- 1 Start at the York University Libraries [homepage](#). Enter **IBISWorld** in the search bar, and click **Find**.



- 2 Click **Click to access this resource**.



- 3 On the landing page of IBISWorld, type an **industry keyword** into the search field (i.e. **consumer electronics**), click the **magnifying glass** icon to search.



- 4 On the result page, click **Consumers Electronics Stores in Canada** under **Industry Reports (Canada)** to open it.

Industry Reports (Canada) (1 to 5) of 413 matches [More Results](#)

- ▶ **Consumer Electronics Stores in Canada - 44314CA**
- ▶ TV & Appliance Wholesaling in Canada - 41422CA
- ▶ Electronic & Computer Repair Services in Canada - 81121CA
- ▶ Semiconductor & Other Electronic Component Manufacturing in Canada - 33441CA
- ▶ Audio & Video Equipment Manufacturing in Canada - 33431CA

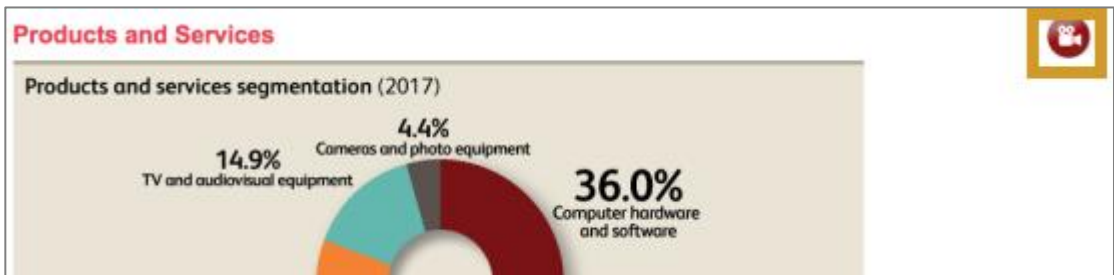
- 5 Hover over **Products & Markets** tab to see more sub-sections.

Navigation tabs: About this Industry | Industry at a Glance | Industry Performance | Industry Outlook | **Products & Markets** | Competitive Landscape

IBISWorld Industry Report 44314CA
Consumer Electronics Stores in Canada

Sub-sections under **Products & Markets**:
Supply Chain
Products & Services
Demand Determinants
Major Markets
International Trade
Business Locations
View Chapter Video

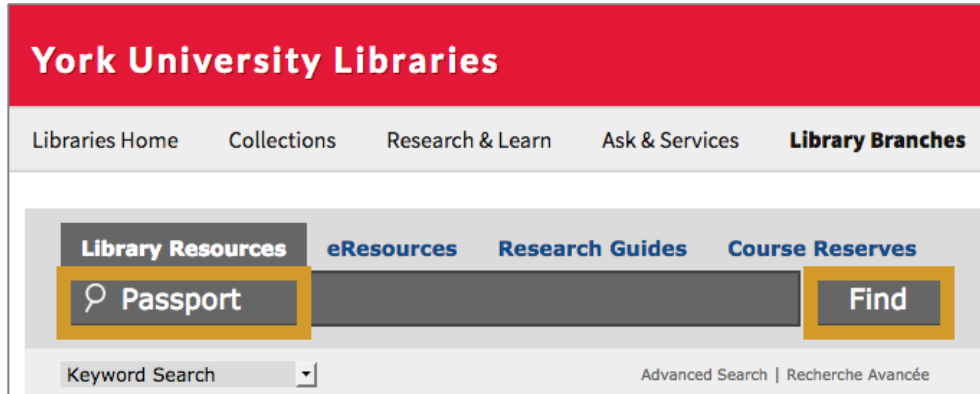
- 6 Each section contains a short video which illustrates what goes into the section and how it can be used to analyze an industry. Click on the **video icon** to see it.



PASSPORT

Offers market research reports covering many consumer goods and service categories, consumer lifestyle analysis, brand and market share data for myriad consumer products, and profiles and rankings of leading consumer goods companies.

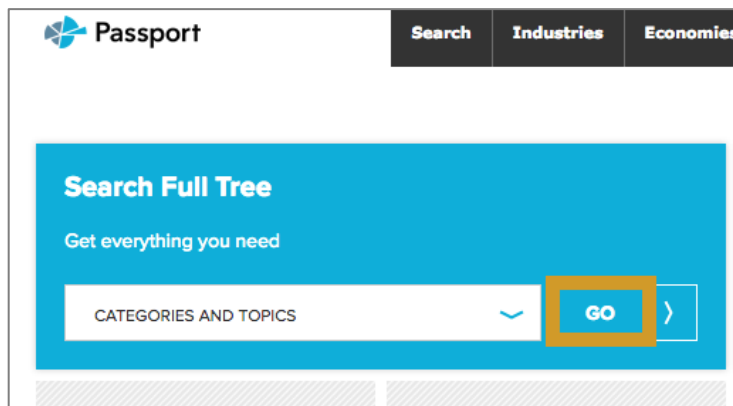
- 1 Start at the York University Libraries [homepage](#). Enter **Passport** in the search bar, and click **Find**.



- 2 Click **Click to access this resource**.



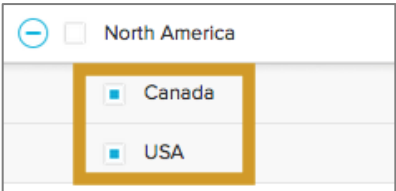
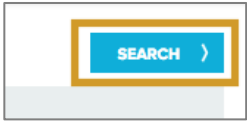
- 3 Click **Go** beside **Categories and Topics** under **Search Full Tree**.



4 Select **Consumer Electronics** under **Industries**. Click the plus sign to explore more granular sectors. Click the i icon to learn more about a product category. Scroll down and click **Next** to go to the **Geographies** tab.



5 Click the **plus sign** beside **North America**, select **Canada** and **USA**, then click **Search** in the upper right-hand side of the page.



6 Click **Consumer electronics in the US** report to read more.

ANALYSIS

FILTER ANALYSIS (0)
+

SORT RESULTS
v

Consumer Electronics in the US

INDUSTRY OVERVIEW | SEP 2016

Recent sales of consumer electronics failed to record volume growth for the fourth consecutive year in 2016, falling by 3%. A number of former growth categories such as tablets and smartphones reached, or were reaching, maturity in the later part of ...

7 Use **Table of Contents** on the left to navigate the report. Click **Markete Data** to find quantitative data, or go back to the search results page and check out **Popular Statistics** for content like brand shares and company shares.

Table Of Contents

EXECUTIVE SUMMARY

Consumer electronics volume sales continue to fall

Sales of wireless speakers put pressure on older technologies

Apple Inc loses ground while ZTE USA Inc makes inroads within the US market

Omnichannel and store-within-a-store retailing concepts continue to grow

Cannibalisation and maturity hinder forecast period growth

KEY TRENDS AND DEVELOPMENTS

POPULAR STATISTICS

Market Sizes
Aggregated sales in a time series by standard data types, per capita and growth.

Company Shares
Share of sales and actual sales by company in a time series by standard data types.

Brand Shares
Share of sales and actual sales by brand in a time series by standard data types.

Distribution
Share of sales and actual sales in a time series by standard channel types.