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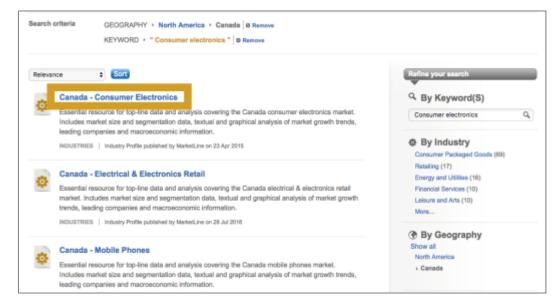
3 Type **Consumer electronics** in the search bar, select **Industries** from the dropdown menu and click the **Search** icon.

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6 For information about products and services, check out the **Market Overview** and **Leading Companies** sections in the **Table of Contents**.

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Market value 1	forecast	Extract to: 👷 Word 🛫 PDP
In 2019, the Canad 6.9% since 2014.	an consumer electronics market is forecast to have a value of \$5,544.8 million, a decrease of	< Market Overview < Market Date
Category seg	mentation	< Market Segmentation
Audio & visual equi 88% of the market's	oment is the largest segment of the consumer electronics market in Canada, accounting for total value.	< Market Outlook
Geography se	gmentation	C Five Forces Analysis
Canada accounts fo	r 4.9% of the American consumer electronics market value.	< Leading Companies
Market rivalry		< Macrosconomic Indicators
	umer electronics retail market has struggled in recent years, with photographic equipment scence and audio visual equipment margins being squeazed. This intensifies the degree of	< Appendix

7 Once you have clicked the section you are interested in, you can read it online or download it by clicking the **Word** or **PDF** link under its title.

Market Overview	P Table Of Contents
Market definition	
The consumer electronics market consists of the total revenues generated through the sale of audio visual	< Executive Summary
equipment and photographic equipment designed primarity for domestic use. The audio visual equipment segment includes CD Players, DVD and Blu-ray Players / Recorders, hi-8 systems, home thestre, in-car	< Market Overview
entertainment systema, portable digital audio, radios, televisions and video recorders. The photographic equipment market values the total sales of camoorders, cameras and photographic equipment & optical	Extractor all Word 20 PDF
instruments. Camoorders include all camcorders across all price ranges. Cameras include all cameras across all price ranges. Priotographic equipment and optical instruments includes all camera and camcorder accessories,	< Market Data
binoculars and telescopes. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2014 annual average exchange rates.	< Market Segmentation
For the purposes of this report, North America consists of Canada, Mexico, and the United States.	< Market Outlook
South America comprises Argentina, Brazil, Chile, Colombia, and Venezuela.	
Europe comprises Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland,	< Five Forces Analysis
italy, Netherlands, Norway, Poland, Portugal, Romania, Russia, Spain, Sweden, Switzerland, Turkey, Ukraine, and the United Kingdom.	< Leading Companies
Asia-Pacific comprises Australia, China, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Singapore, South Korea, Talwan, and Thaliand.	< Macroeconomic Indicators
Middle East comprises Egypt, Israel, Kuwalt, Saudi Anabia, and United Anab Eminates.	< Appendix

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	immary	
Market value	mmary mer electronics market shrank by 5.5% in 2014 to reach a value of \$5,956.8 million.	Table Of Contents
Executive Su Market value The Canadian consu Market value fi	mer electronics market shrank by 5.5% in 2014 to reach a value of \$5,956.8 million.	

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