

STEP-BY-STEP:

FINDING MARKET DATA

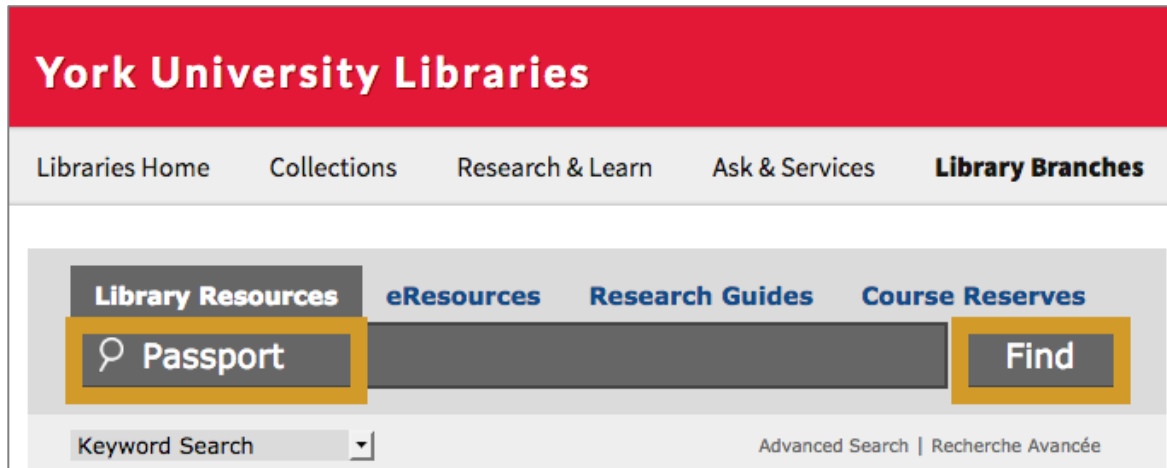
Use this document to find market data.

Passport	2
Marketline.....	5
IBISWorld	7

PASSPORT

Offers market research reports covering many consumer goods and service categories, consumer lifestyle analysis, brand and market share data for myriad consumer products, and profiles and rankings of leading consumer goods companies.

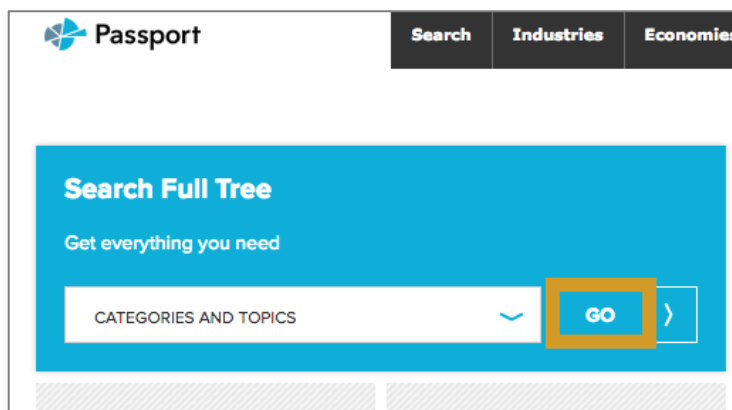
- 1 Start at the York University Libraries [homepage](#). Enter **Passport** in the search bar, and click **Find**.



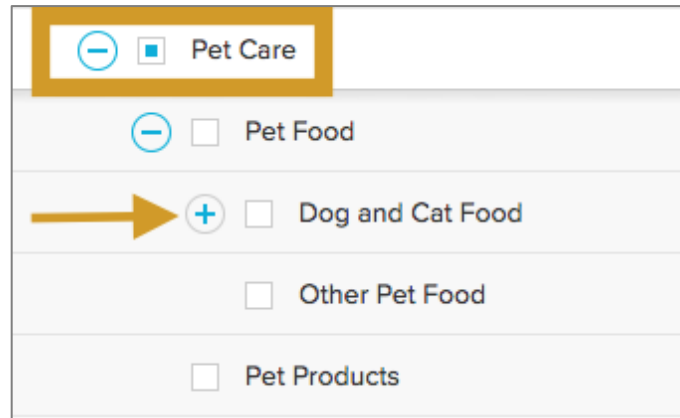
- 2 Click **Click to access this resource**.



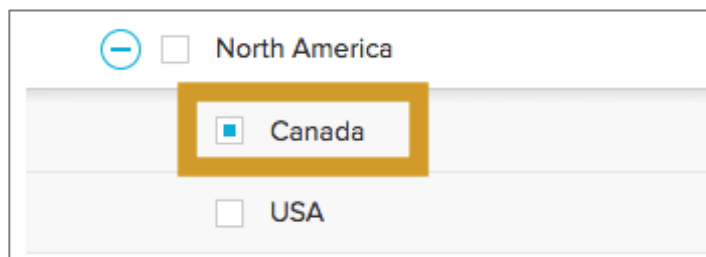
- 3 Click **Go** beside **Categories and Topics** under **Search Full Tree**.



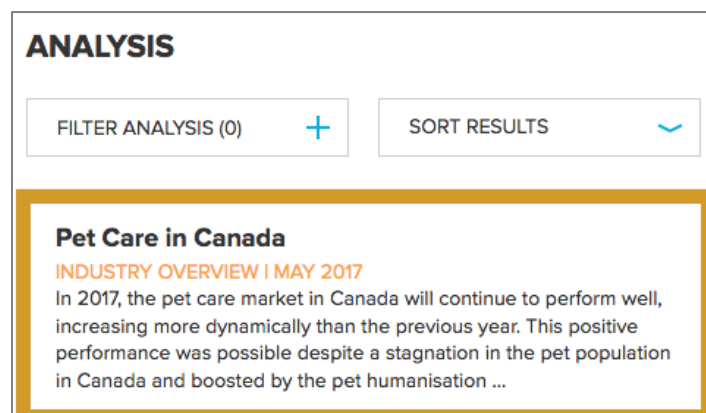
- 4 Scroll down and select **Pet Care**. Click on the **+ sign** if you wish to see and select more niche pet product categories. Scroll down and click **Next** at the bottom to go to the geographies tab.



- 5 Click the **+ sign** beside **North America** and select **Canada**. Click **Search** on top of the page.



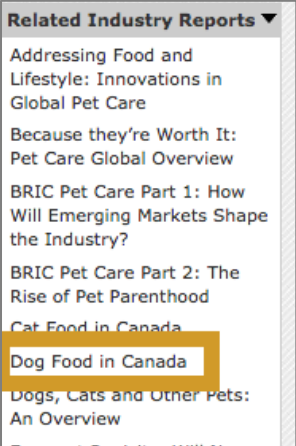
- 6 Click **Pet Care in Canada**, Industry Overview dated May 2017 to see the full report including Key Trends and Developments, Market Data and Indicators and more useful information.



A screenshot of the 'ANALYSIS' section. At the top, there is a header 'ANALYSIS'. Below it, there are two buttons: 'FILTER ANALYSIS (0)' with a plus sign and 'SORT RESULTS' with a downward arrow. Below these buttons, there is a yellow-bordered box containing the following text:

Pet Care in Canada
INDUSTRY OVERVIEW | MAY 2017
In 2017, the pet care market in Canada will continue to perform well, increasing more dynamically than the previous year. This positive performance was possible despite a stagnation in the pet population in Canada and boosted by the pet humanisation ...

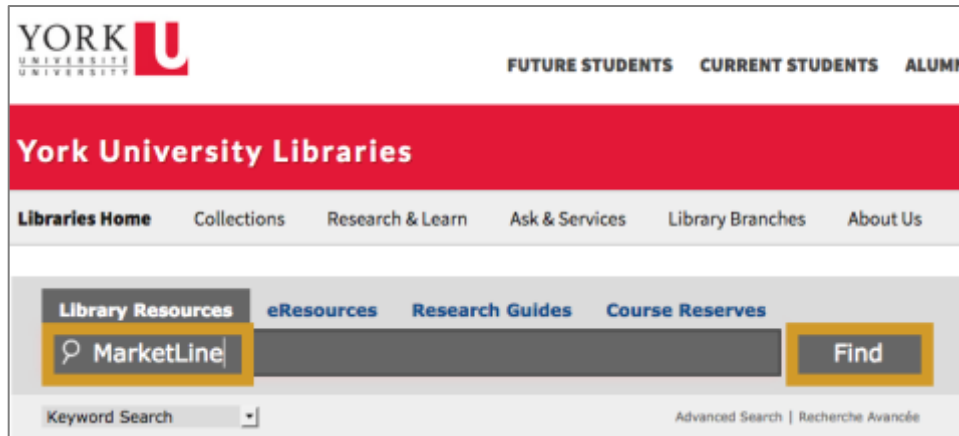
7 Click **Related Industry Reports** on the left to find additional analyses such as **Dog Food in Canada**.



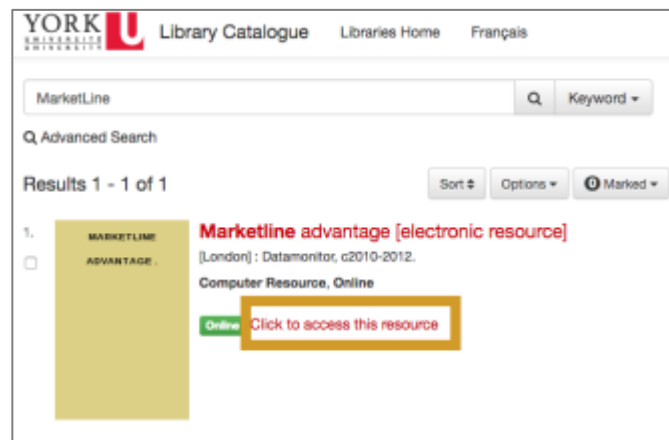
MARKETLINE

Resources cover company, country, industry and product intelligence as well as business strategies and news and opinion from around the world.

- 1 Start at the York University Libraries [homepage](#). Enter **MarketLine** in the search bar, and click **Find**.



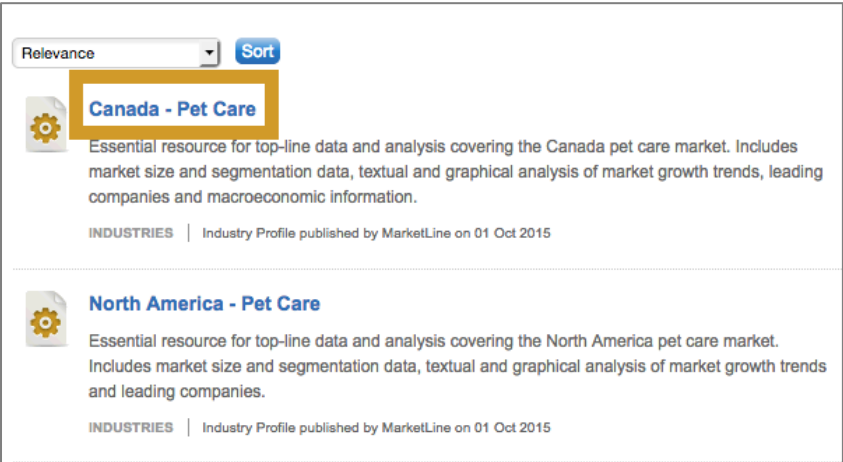
- 2 Click **Click to access this resource**.



- 3 Enter **Pet and Canada** in the search bar, select **Industries** from the dropdown menu. Click **Search**.



4 Click open Canada – Pet Care to see Table of Contents for sections covered such as market data, market segmentation, and market outlook.



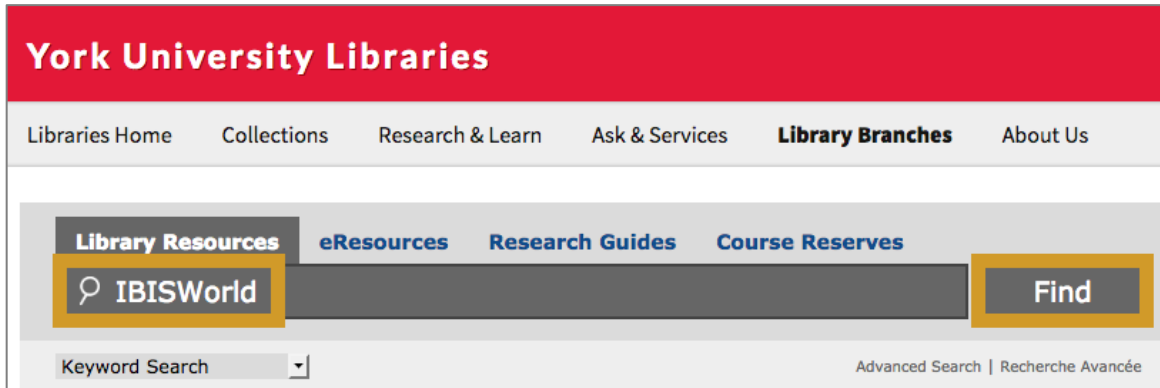
5 See **Table Of Contents** for sections covered. Download the full report by clicking the **PDF** or **Word** icon.



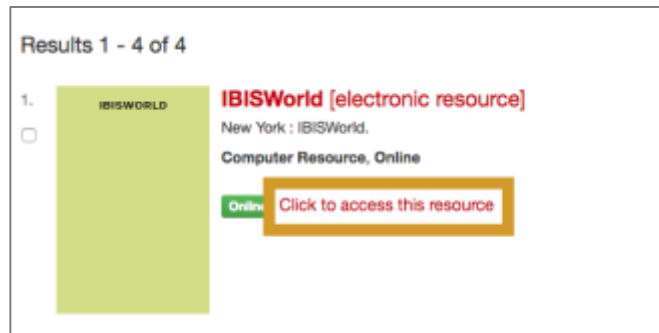
IBISWORLD

The specialized Industry Reports include small, niche industries (more granular than NAICS codes), where information can be harder to find.

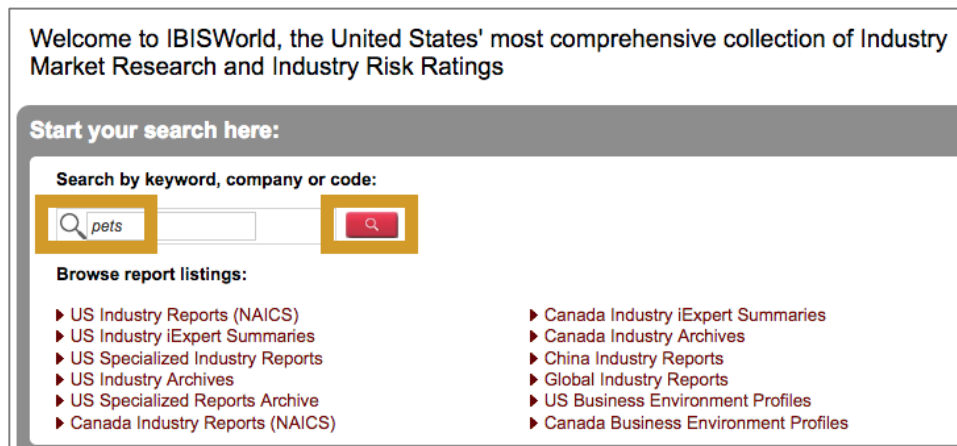
- 1 Start at the York University Libraries [homepage](#), enter **IBISWorld** in the search bar, and click **Find**.



- 2 Click **Click to access this resource**.



- 3 On the landing page of IBISWorld, type an **industry keyword** into the search field (i.e. **Pets**), click the **magnifying glass** icon to search.



- 4 Click **More Results** next to **Industry Reports (Canada)** to see additional reports. Open **Pet Stores in Canada** to read more.



Industry Reports (Canada) (1 to 5) of 29 matches [More Results](#)

- ▶ **Pet Stores in Canada - 45391CA**
- ▶ **Pet Grooming & Boarding in Canada - 81291CA**
- ▶ **Veterinary Services in Canada - 54194CA**
- ▶ **Animal Food Production in Canada - 31111CA**
- ▶ **Agricultural Feed Wholesaling in Canada - 41831CA**

- 5 Hover over the tabs on top to read various sections, or click **PDF icon** to download the full report.



HOME > INDUSTRY MARKET RESEARCH > CANADA INDUSTRY REPORTS (NAICS) > PET STORES IN CANADA

PRINT EXPERT ARCHIVE SEARCH TUTORIAL

About this Industry Industry at a Glance Industry Performance Industry Outlook Products & Markets **Competitive Landscape** Major Companies Operating Conditions

IBISWorld Industry Report 45391CA
Pet Stores in Canada

Market Share Concentration
Key Success Factors
Cost Structure Benchmarks
Basis of Competition
Barriers to Entry
Industry Globalization
View Chapter Video

August 2016 |