

STEP-BY-STEP:

HOW TO FIND MARKET FORECAST DATA WITH BMI RESEARCH

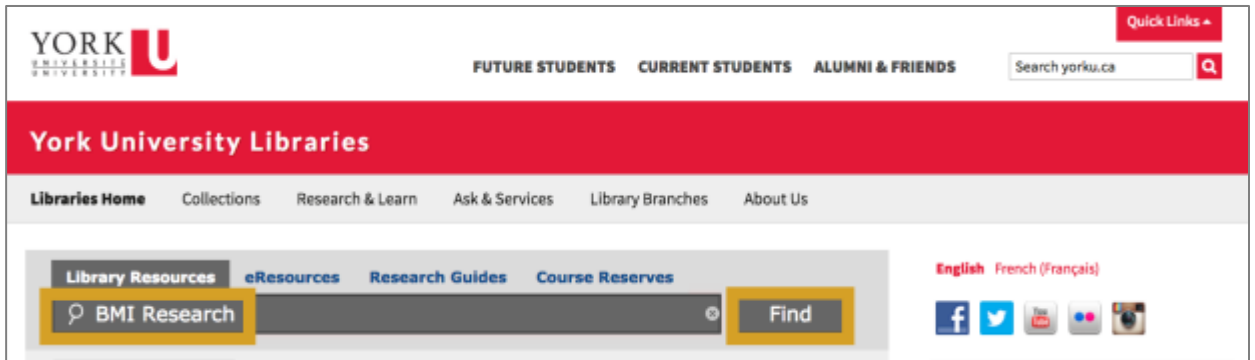
Use this document to retrieve market forecast data using the following database:

BMI RESEARCH..... 2

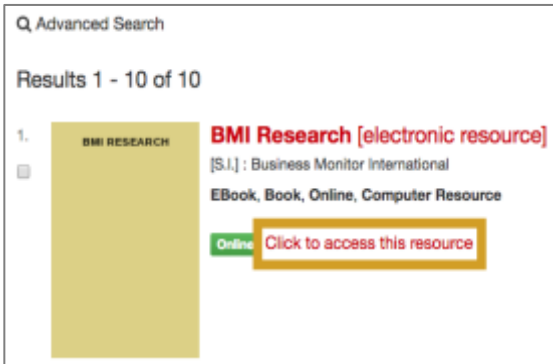
BMI RESEARCH

BMI Research is a global research company that has been producing forecasts, industry analyses and macroeconomic analyses for over 30 years. They produce their forecasts using econometric regression models that draw on macroeconomic, industry and commodity data.

- 1 Start at the York University Libraries [homepage](#). Enter **BMI Research** in the search bar, and click **Find**.



- 2 Click **Click to access this resource**.

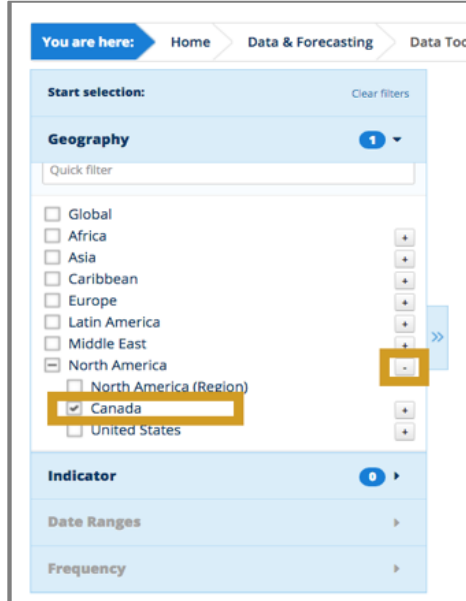


- 3 Click **Data Tool** in the **Data & Forecasting** tab.



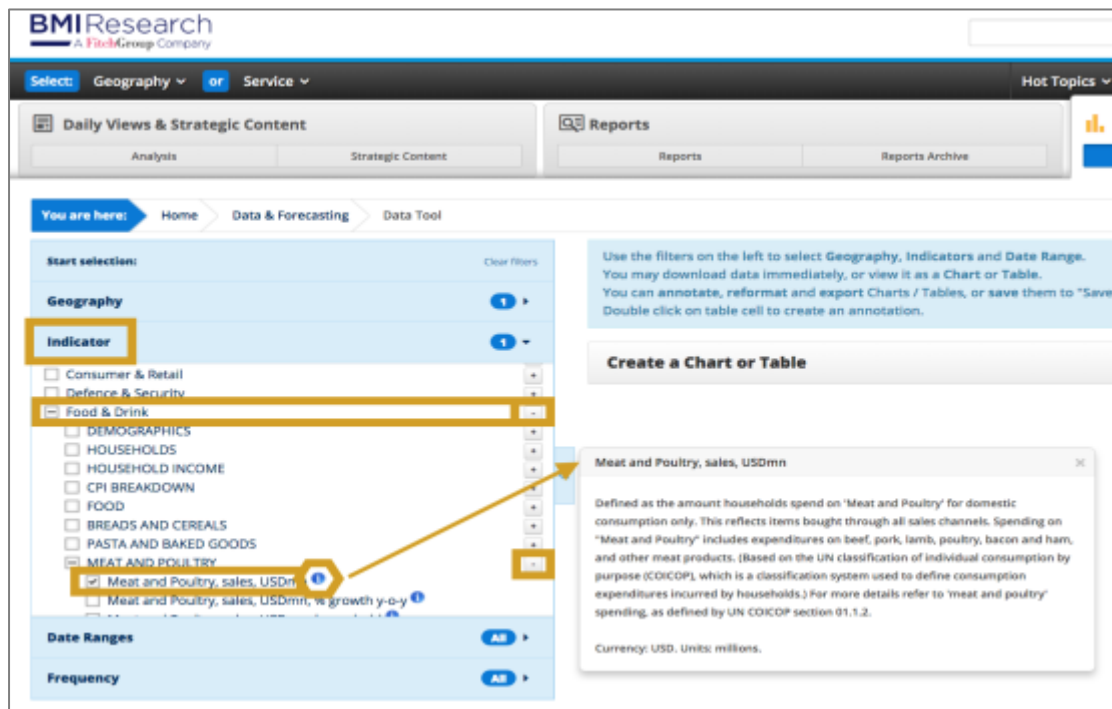
4 In the **Geography** section of the left menu, expand the region by clicking the **+ sign** beside it. Then select the location you want.

- **Tip:** If you drill down to the state/province or city level, you will only be able to retrieve forecasts for macroeconomic indicators such as gross domestic product (GDP).

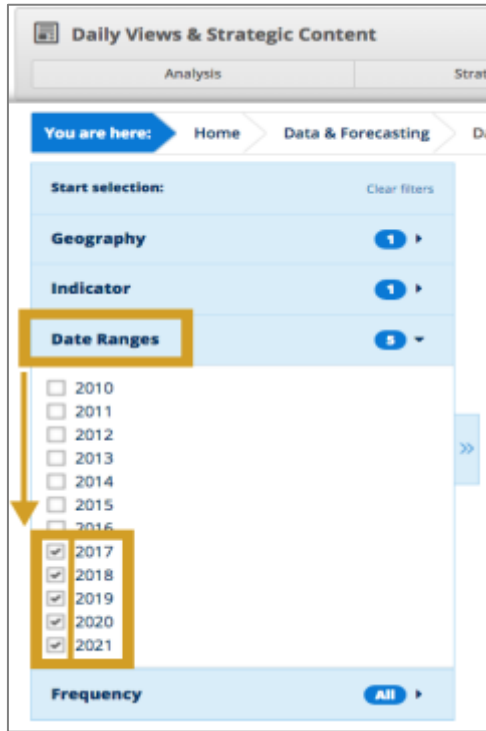


5 In the **Indicator** section of the left menu, click the **+ sign** beside the industry sector to see the available variables. For more information about a specific variable, click the **i icon**.

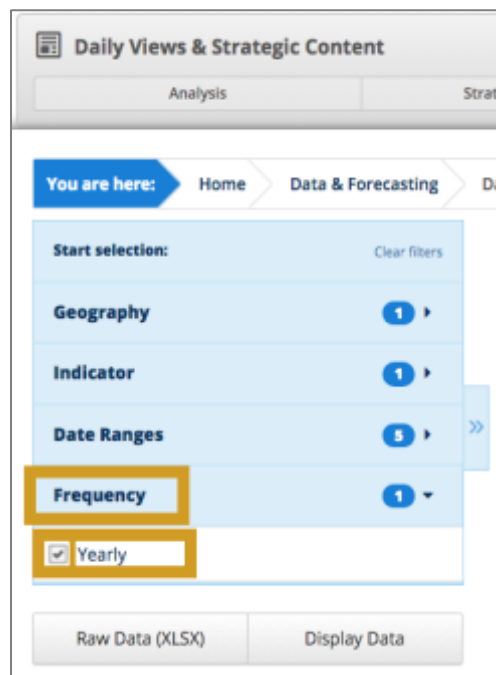
- **Tip:** Indicators are organized by high-level groupings covering areas such as macroeconomic data across 20 industry sectors.



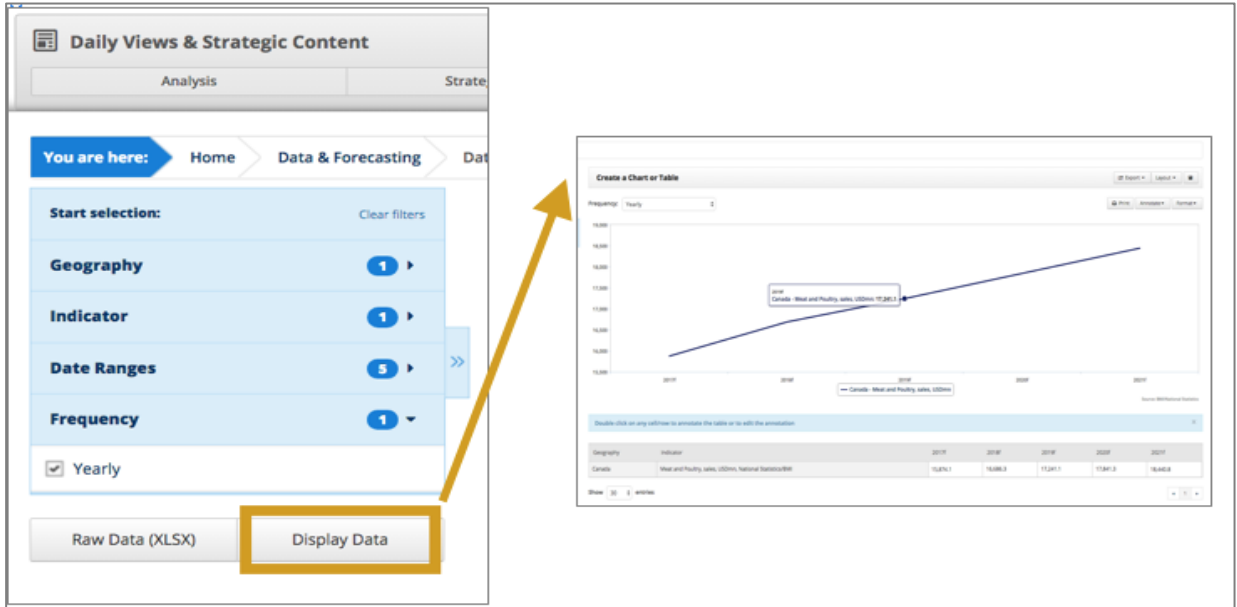
- 6 In the **Date Ranges** section of the left menu, select the years.
- **Tip:** BMI Research typically lets you create forecasts for a period of 4 or more years for specific variables.



- 7 In the **Frequency** section of the left menu, select the frequency of your choice.



8 Click **Display Data** to display a chart and table.



9 Click **Export** to download the data in the format of your choice. You can select it as a chart in either JPG or PNG format, as a table, or as a chart and table in Excel. Once you have selected your preferred format, click the lower **Export** icon.



For more information on researching market trends, see the additional resources in the BRYT (Business Research at York Toolkit) section of York University's Library website.