

Useful Information on Company Websites

Company websites are a great place to start for both public and private company research. This guide will highlight some of the useful information you can expect to find on company websites.

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Publicly-traded Companies

Some of the useful information you may find on a publicly-traded company's website includes but is not limited to the following:

- Products and services
- Location and contact information
- Key executives and biographies, including executive management team and board members
- Recent financial reports, annual reports and other filings are usually located under the Investors Relations section of the website. For more comprehensive coverage of company filings, please refer to the [how to find an annual report and other types of filings video](#).
- Presentation and events - usually under Investors Relations
- Credit ratings, share information and debt information - usually under Investors Relations
- Regulatory disclosures – usually under Investors Relations
- Company news
- Mission statement and values
- Corporate governance and corporate responsibility initiatives
- Employment opportunities

Privately-held Companies

The information available on a privately-held company's website will vary greatly from one company to another, due to the fact that they are not required by securities regulators to disclose a great deal of information about their operations and financial performance. However, you may find the following information on a privately-held company's website:

- Products and services
- Location and contact information
- Key executives
- Company news
- Mission statement and values
- Corporate responsibility initiatives
- Employment opportunities