

Video Transcript: How BRYT can help with business research

Welcome to BRYT, your Business Research at York Toolkit. BRYT is a collection of resources that show you how to use the many professional business databases your tuition pays for. Each of the demo videos, step-by-step instructions and research guides explain how to use specific databases to find information about: companies, industries, and markets. They also show you how to find info on other topics like corporate social responsibility, finance, and accounting and taxation. If you've got a business research assignment and don't know where to start, come on over to the BRYT side, where we'll show you how to retrieve business data like a pro.