

STEP-BY-STEP:

CREATE A LIST OF COMPANIES IN A SPECIFIC INDUSTRY WITH HOOVERS

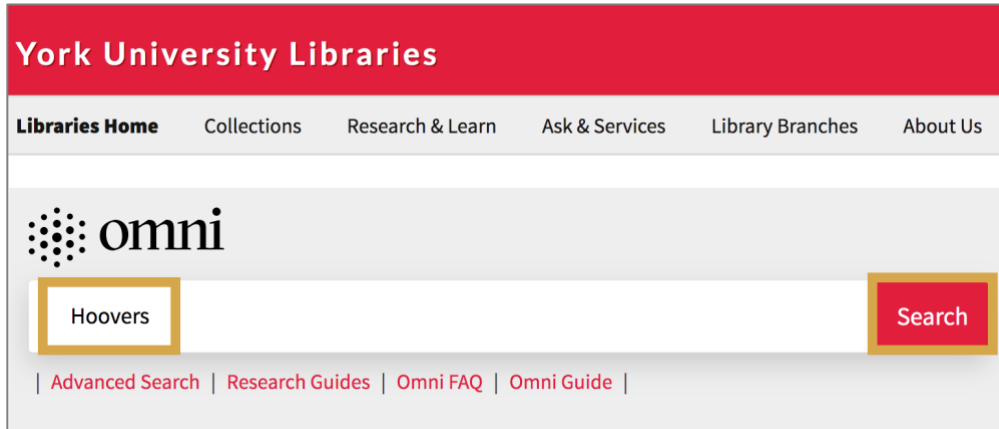
Use this document to create a list of companies in a specific industry using the database, Hoovers.

HOOVERS 2

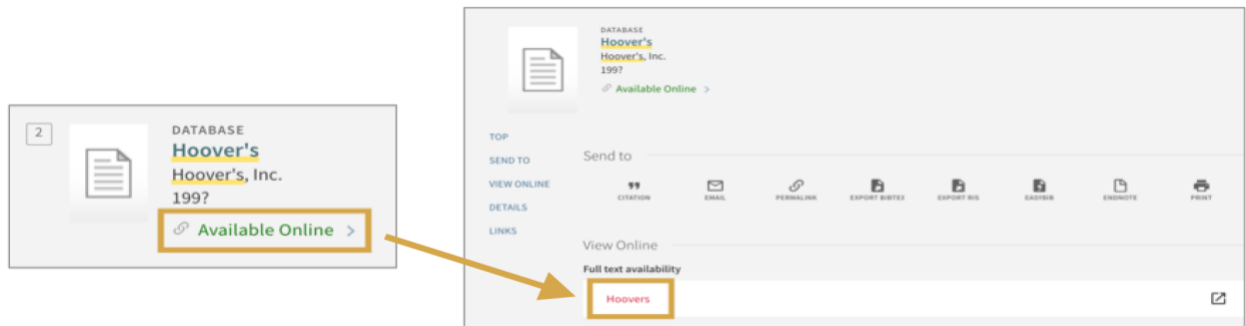
HOOVERS

A database containing information on public, private, and non-profit enterprises worldwide, with the option of creating company lists with specific criteria.

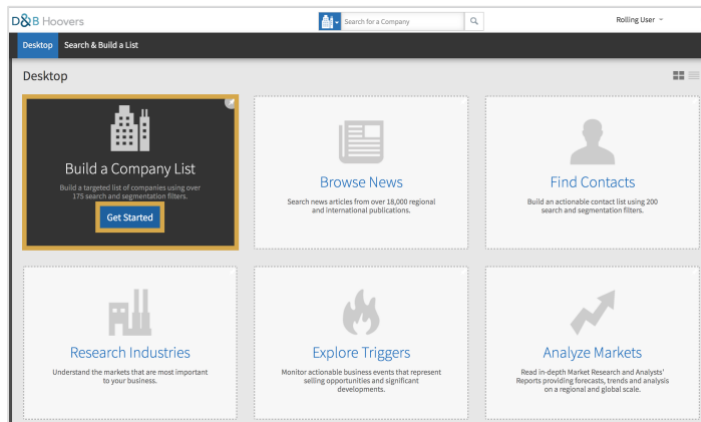
- 1 Start at the York University Libraries [homepage](#). Enter **Hoovers** in the Omni search bar and click **Search**.



- 2 Click **Available Online** in the Hoovers record to open it. Then click **Hoovers** to open the database.



- 3 Hover over **Build a Company List**. Click **Get Started**.



4 The database defaults to the **Location** tab. Type **Toronto** in the City search box and select **Toronto, Ontario, Canada** from the dropdown list.

- **Tip:** You can also create lists for Countries/Regions, States, Provinces, and Postal/Zip codes.

Search Companies 0 Results Find a Field Clear All

Location (selected)

Location

City:
 City dropdown: Toronto, Iowa, United States; Toronto, Ohio, United States; Toronto, Kansas, United States; **Toronto, Ontario, Canada**; Toronto, South Dakota, United States; Toronto, New South Wales, Australia

State or Province:

Postal/Zip Code:

[Upload a List of Postal Codes \(500 Max\)](#)

5 Click the **Industry** tab on the left. Type **keywords** into the search bar to locate a relevant **NAICS 2017 code** or use the **Browse link** to manually browse NACIS 2017 codes for a specific industry.

- **Tip:** **NAICS 2017** stands for North American Classification System 2017. The statistical agencies of Canada, Mexico, and the United States created it to classify companies operating in industries in the three countries.

Location (checked)

Industry (selected)

Industry

NAICS 2017 (change)

441 Motor Vehicle and Parts Dealers (selected)

4411 Automobile Dealers

44111 New Car Dealers

441110 New Car Dealers

44112 Used Car Dealers

441120 Used Car Dealers

4412 Other Motor Vehicle Dealers

6 Click the **Company Type** tab on the left. Click the dropdown list for **Ownership Type**. Add ownership types that make sense for your project, such as Private, Public, or Nonprofit.

Location (checked)

Company Size

Industry (checked)

Company Type (selected)

Corporate Family

Advanced Financials

Advanced Insights

Company Type

Entity Type:

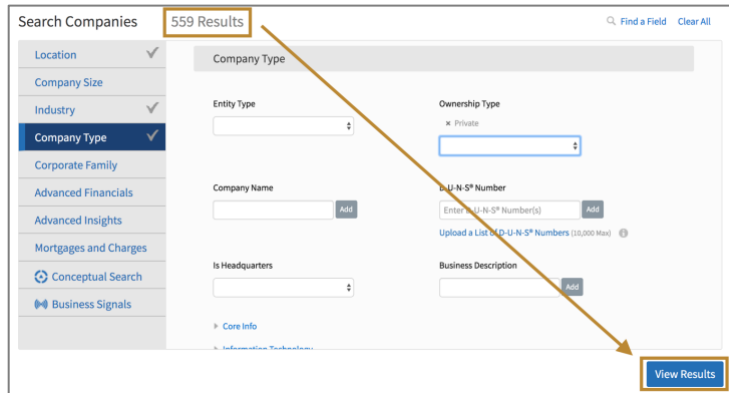
Company Name:

Ownership Type dropdown:

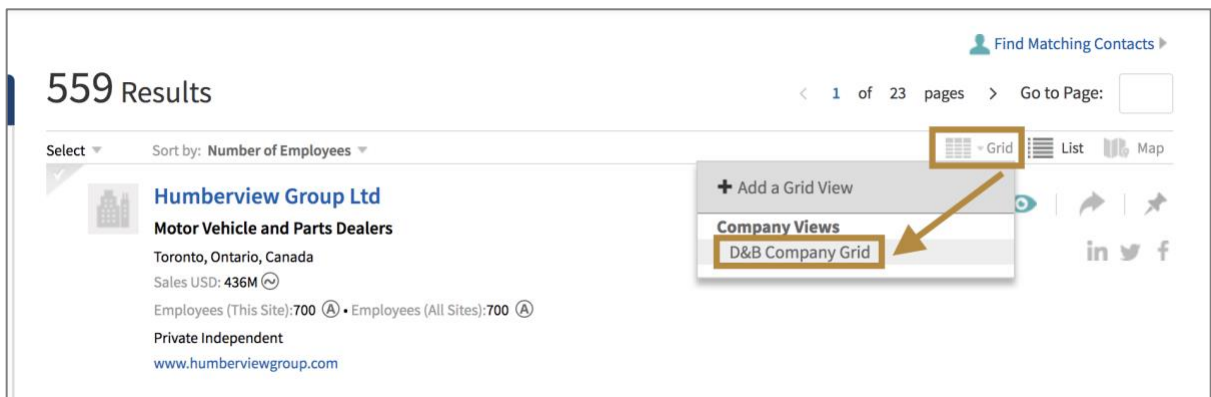
- Non-Corporates
- Nonprofit
- Partnership
- Private** (selected)
- Public
- Public Sector

[Upload a List of D-U-N-S® Numbers \(10,000 Max\)](#)

- 7 Click **View Results** in the lower right corner to see the company list in descending order by Sales.
- **Tip:** Use other criteria such as **Company Size** to further refine your list.



- 8 On the result page, click **Grid** and select **D&B Company Grid** to re-format result entries. Copy and paste the entries to an Excel spreadsheet if needed, as the export function is not available.



- 9 The results will now be easier to copy and paste into an Excel spreadsheet.

559 Results

Select Sort by: Number of Employees Grid View: D&B Company Grid

Company Name	Tradestyle	D-U-N-S* Number	Address Line 1	Address Line 2
Humberview Group Ltd		241735930	2500 Bloor St W	
Tallon, Timothy J Sales I	Canadian Tire 182	249919887	2129 St Clair Ave W Suite 182	
Oliver, Peter M Sales Ltd	Canadian Tire Express	243931388	1015 Lake Shore Blvd E Suite	
OPENLANE Canada Inc	OPENLANE / ADESA Canada	243504128	370 King St W Suite 500	
415841 Ontario Limited	Scarborough Lexus Toyota	240984260	2000 Eglinton Ave W	
2176542 Ontario Ltd	BMW Toronto	205827657	11 Sunlight Park Rd	
Old Mill Pontiac Buick Co	Ezee Leasing	201721115	2595 St Clair Ave W	